



Date: July 20, 2004
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FOR IMMEDIATE RELEASE

NYC Loves Synchronism™

Another NYC Enterprise Chooses Synchronism to Protect their Information

TINTON FALLS, NJ, July 20, 2004--Storage Engine, Inc., an innovative provider of fault tolerant enterprise storage solutions announced another NYC firm has chosen Storage Engine's Synchronism to centralize and control their data storage resources while enabling them to provide for the disaster recovery of their vital information. Synchronix, a feature rich Data Storage solution that provides for centralized of information, data assets and servers so they can be better managed, allocated, administered and protected better than any other "open system" product on the market today.

Storage Engine's Synchronism is used by value demanding enterprise users seeking value, rich feature sets and room to grow without limits or the heavy costs associated from other vendors. Synchronism is currently deployed in many environments across a range of customers and industries.

About Storage Engine:

Storage Engine, Inc., is an innovative high technology provider of fault-tolerant solutions that store, protect and manage data in complex networks with greater ease and superior cost savings. The company's Synchronism™ product line, as well as its Synchronix™ systems, are all modular units that can be configured and stacked to meet customers' specific and expanding data storage requirements. The Company also provides document imaging solutions and services. For more information visit us at www.storageengine.com, or call 1-866-734-8899.

Synchronism is a registered trademark of Storage Engine Inc.

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